

Why are all the OLR listeners tweeting about President Cat?

Written by skie

Sunday, 18 October 2009 22:19 -



Episode 341 of our show was happening like any other show usually does. "How was your gaming week?", some housekeeping... a funny in-joke developing over the Daytona USA song, and so forth. Then, when going over the release dates for Japan, we came across a title called *Sukeban Shachou Rena Wii*

. We clicked over to some more info on the game to find it was a game all about CATS.

However this was not just simply nintencats or some other type of typical Wii shovelware. The screenshots of this game showed EXTREME CUTENESS. Cats wearing cat ears. Cats dancing.

CATS PLAYING THE PIANO

. To hell with Uncharted 2, this was our new obsession.

Let's face it, America has an obsession with LOLcats. Who reading this site hasn't ever heard of the site *icanhascheezburger*? And how many views does keyboard cat have at this point? Heck, Keyboard Cat made it's way into the game *scribblenauts*. In trying to figure out what this game was all about, we loosely translated the title to mean "President". A-HA "President Cat" must be the english name of the game! What a catchy name for an absolutley adorable game. Of course, we have no idea what you DO in the game. Or what the controls are. Or what the object is. However, it doesn't matter. It's CATS. Playing the PIANO. And ADORABLE. Thus, a twitter topic was soon born.

Our calls to tweet the publisher about localizing this game for the US we figured would fall upon deaf ears. After all, we're just some indepent podcast on the internet. Most people don't care we've been on for seven years or that we've won some awards from our peers. We have no TV network or magazine to back us up, so it makes it tough for us to land exclusives and interviews.

But they HEARD US... and they RESPONDED while we were on break that night. Our listeners couldn't get enough of "Rena", also known a little more literally translated as "Boss Cat" or "Queen Cat". Rena couldn't understand why she suddenly had all these new english speakers and followers. They were truly humbled, and we were impressed with the power of social networking.

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Amongst all the wii garbage and shovelware we read about in release days week after week, there has to be room for a little bit of cute, a little bit of LOLZ... a whole lot of cat.

Help support our cause to get "President Cat" in the US. If we can show the executives that enough people outside of Japan would "get it", it just might work. Post to twitter, follow the developers at @renawii and send your fan art and love to pics@orangeloungeradio.com for our picture feed.

Togther, we can get this game released. YES WE CAN.

Episode 341 will be on the feed Monday night.

More information:

<http://rena-wii.jp/>

<http://www.twitter.com/renawii>